



EQUESTRIAN PROMOTIONS, INC.

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Special Notice: Booth Credit for Maryland Horse World Expo

August, 2016

We were obviously disappointed in the Saturday and Sunday weather related cancellation of the 2016 Maryland Horse World Expo. As is the case with most "event" contracts, Equestrian Promotions, Inc. is not legally responsible for booth refunds under certain conditions. Please refer to the following information which is Item #6 in your Contract for Exhibit Space:

6. *Equestrian Promotions, Inc. will not be liable for refunds or any other liabilities whatsoever for the failure to fulfill this contract due to any of the following causes:*

- (a) *By reason of the enclosure in which the exhibition is to be produced being, before or during exhibition, destroyed by fire or other casualty.*
- (b) *By an act of God, public enemy or strikes, terrorist related activities, the requirement of statutes, ordinances or any legal authority, or any cause beyond the control of Equestrian Promotions, Inc.*

While Contract Item #6 (b) does not require Equestrian Promotions, Inc. to refund booth rent, we have decided to offer returning 2016 Maryland vendors a partial booth rent credit towards the 2017 MARYLAND Horse World Expo. A credit 85% will be available for all vendors who **paid in full** for the Maryland event. This credit will be applied when returning vendors contract in 2017 for a minimum of the **same size booth as rented** in 2016. If a vendor chooses to contract for less space than they rented in 2016, the 85% credit will be applied to the smaller booth. If additional space is needed in 2017, please make the request on your Application for Booth Space and we will do our best to accommodate your needs; additional space will be charged at the advertised rates and subject to the advertised deposit and payment policies. In order to guarantee your same booth location as in 2016, an Application and appropriate deposit must be received by us no later than September 15.

If you are eligible for the 85% booth credit, you must complete the Application for Booth Space and return it to us with the 15% balance by September 15, 2016. If you would like the same booth location, indicate "same" on the Application. If you would like to change booth location, we will assist with the change after we receive your Application and payment. Requests for changes in booth location will be discussed based on show seniority once all vendors requesting the same booth location have been accommodated. Please note that the MD floor plan has changed for 2017; if the changes affect your booth location we will contact you to discuss a new location.

Please note that the booth credit applies to the 2017 MARYLAND event only. We are unable to offer booth refunds or credits of MD booth rent to the PA Event. We appreciate your continuing support. We also thank those who traveled to MD in 2016 and set-up their booth with a potential record setting storm in the forecast.

Thank you again for you patronage; we look forward to working with you again this year.

Sincerely,

Denise Parsons
President

REMINDER: AFTER SEPTEMBER 15 WE WILL BEGIN PROCESSING APPLICATIONS FROM NEW VENDORS. PLEASE REMIT YOUR APPLICATION AND PAYMENT BEFORE THIS DEADLINE